



Communication Director Position Announcement

The Organization

Idaho Rivers United is a result-driven, campaign-oriented conservation organization formed in 1990 to help citizens protect and restore the rivers of Idaho. We achieve our goals through a mix of direct advocacy, education, citizen involvement, collaboration and, when necessary, litigation. Today, Idaho Rivers United has approximately 3,500 members, an active volunteer board of directors, and a professional staff of organizers, advocates, activists and technical experts.

The Mission

The mission of Idaho Rivers United is *“To protect and restore the rivers of Idaho.”*

About the Position

The Communications Director is the senior staff position responsible for directing and implementing IRU’s communications program. This position requires intensive journalistic style writing, a deep commitment to the mission of IRU, and a strong passion for protecting rivers and the species that depend on rivers for their survival. Also required is a broad skillset that includes strong experience in natural resource, public land, legal, political, collaborative, communication, public speaking and social skills.

Responsibilities

- Develop and implement IRU’s strategic communications plan to advance brand identity, assist in fundraising activities, and increase visibility of programs across key stakeholder audiences.
- Create marketing and public relations strategies that enhance organization relationships with key audiences including media and political targets.
- Identify challenges and emerging issues and work with the executive director and staff to identify internal and external communications opportunities and execute strategies to support them.
- Assist executive director and development staff with publication of annual reports, grant proposals, marketing materials, appeals, renewals and electronic communications to members.

Compensation and Benefits

Annual salary is competitive and benefits include employer-provided health and dental insurance and generous leave. IRU is an Equal Opportunity Employer that values diversity, equity and inclusion. Applications should include a resume, professional references, writing samples and cover letter addressed to: Kevin Lewis, Executive Director via e-mail at kevin@idahorivers.org. Please include “Communications Director” as the subject line in your communication. Open until filled.