

Introduction to Planned Giving Program

“A Planned Giving Program for Friends of the River Management Society”

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Americans have a long history of philanthropy. It is estimated that some 90 percent of American households report making charitable contributions on an annual basis. But too often, people give with little forethought. They may feel pressured by a telemarketer, respond to advertisements on a purely emotional level, or continue to give because they have in the past. While the spirit of giving is commendable, giving in a haphazard way could mean a gift may not have the impact it could. Think of your charitable giving as a part of your financial planning. Just as you research your investments and personal finances, you may want to weigh the RMS to make the best use of your contributions.

If you are between 42 and 60 years of age, the National Association of Baby Boomers calls you one of its own. By some estimates, \$41 to \$136 trillion will be passed down to you from the estates your parents distribute. At some point, we all reflect on the past and look to the future in ways we can contribute to our families, our jobs, our society, and our legacy. Many seek to make a lasting contribution or impression through our families, avocations, hobbies or interests. One of the best ways to perpetuate a legacy is through planned giving to important causes or organizations.

You can perpetuate your legacy:

You have a full range of options and types of donation opportunities to the RMS. Through sound financial planning and individual portfolio assessment, members may use their wills, trusts, endowments, retirement and tax benefit options. Listed below are established mechanisms and guidelines within the RMS Planned Giving Program. Also refer to the “Ten Charitable Resolutions for the Philanthropically Inclined,” contained at the end of this webpage.