

Pacific Chapter, River Management Society – 2010/2011 Work Plan  
Version 09/29/10

RMS Mission: *To support professionals who study, protect, and manage North America's rivers.*

**Goal 1: Professional Development – Encourage career-long learning and leadership in river management and science.**

Objectives	Actions	Indicators	Deadline	Budget
Objective 1.1: Provide training opportunities in state-of-the-art technologies and science pertaining to river management, and/or publicize the learning events of chapter member agencies and/or organizations.	<ul style="list-style-type: none"> <li>• Host at least one event in the chapter, including one general chapter meeting.</li> <li>• Personally solicit chapter volunteers to plan and lead opportunities.</li> <li>• Solicit from members training opportunities being held by their agencies/organizations.</li> <li>• Maintain Facebook presence to announce RMS activities</li> </ul>	# of events # of different people involved  # of event publicized	2011 each year	\$0.00

**Goal 2: Information – Promote development and sharing of information and knowledge about river ecosystems and their management.**

Objectives	Actions	Indicators	Deadline	Budget
Objective 2.1: Increase recognition of RMS as a leading source of information about rivers and river management.	<ul style="list-style-type: none"> <li>• Publicize PC RMS activities in media venues where activities occur, including distributing brochures (including maintaining Facebook group)</li> </ul>	# articles submitted # of times media publicized RMS information	2011 each year	\$0.00
Objective 2.2: Ensure that the body of knowledge possessed by members and created by RMS activities is documented, objective, scientifically sound, replicable and accessible.	<ul style="list-style-type: none"> <li>• Post 2010/2011 work plan and accomplishments online.</li> </ul>	Information posted on PC portion of website.	Workplan Jan 11	\$0.00

**Goal 3: Capacity Building – Enhance the organization's ability to achieve its mission.**

Objectives	Actions	Indicator	Deadline	Budget
Objective 3.1: Retain existing members through active chapters.	<ul style="list-style-type: none"> <li>• Organize and hold 1 chapter activity per year.</li> <li>• Provide quarterly chapter updates to RMS newsletter.</li> <li>• Send mailings to chapter members (e.g., event invitation, newsletter, update on activities, ballot, etc.).</li> <li>• Conduct personal outreach to chapter members.</li> <li>• Encourage chapter officers to recruit new chapter members.</li> </ul>	# telephone calls/emails # of participants in each activity # of chapter members serving in national roles/committees	2010/11 ongoing	\$0.00
Objective 3.2: Achieve 5% annual growth in membership.	<ul style="list-style-type: none"> <li>• Each Chapter officer personally invites one non RMS member to an RMS national or chapter activity.</li> <li>• Present RMS display to at least one event in the chapter to encourage membership.</li> </ul>	# non members participating in activities # of events where display is presented	Ongoing	\$0.00
Objective 3.3: Enhance national and chapter structure.	<ul style="list-style-type: none"> <li>• Develop annual chapter work plans.</li> <li>• Launch Pacific Chapter webpage on RMS website</li> </ul>	Posted on PC website  Webpage goes live on RMS website	Nov. 2011 January 2011	\$0.00