

OhioRiverBasinProud

The community in which we live, work,
45,000 river miles.

Most of us don't know it.



What

We will ask leaders of river-based events to

1. Include an ORB co-branding element and the ORBA logo
2. Involve elected officials
3. Contribute to 100% Ohio River Basin Caucus Congressional participation
 - 60 #OhioRiverBasinProud Events
 - At least one in each of 14 States

Who Group in all networks will be asked to

- Co-brand, amplify and share results of ORB events
- Raise awareness that their constituents live in the ORB
- Encourage congressional reps to sign up and participate in ORB caucus events on the hill and on the river

How

- Tools to promote, record and amplify # OhioRiverBasinProud participation
- Offer thanks to participants and leaders
- Summarize the year's participation and learning to apply next year!
- [River Runner](#) will show anyone their place in the Ohio River Basin

2025-2026 Timetable

- | | |
|-------------------------------|---|
| • October - December | Finalize toolkit, webdata host, sponsorship |
| • November, January and March | Promote event registration |
| • April, May, June | Promote event participation |
| • July, August | Tally, promote results |
| • September on... | Get fired up to grow in 2027! |

States without an ORB voice:

If you live in one of these states, we invite you to become #OhioRiverBasinProud:

Alabama, Georgia, Illinois, Maryland, Mississippi, New York, North Carolina, Tennessee

It takes a village.

- We should offer stickers and perhaps more to participants.
How many will that be? [This will need modest sponsorship.](#)
- We need a host for our geospatial event map.
- Sign up to help us figure this out, to request more information, and even better, to chip in a pinch of your (GIS, social media and event planning) skillset so we can be ORB Strong in all 14 states!



Contact Risa Shimoda to make this happen on behalf of the ORB! rms@river-management.org