

# River Management Society 2015 Final Workplan

## 1. Developing Professionals

- 1) Symposium
- 1) Awards
- 1) Symposium Continuing Education
- 1) BMPs for Logistical Lasting Launches
- 2) River Path Clearinghouse
- 2) Membership Continuing Education
- 3) Scholarships
- 4) BMPs other, Better Boater Bathrooms, etc.
- 4) Webinars
- 4) Mentoring

<b>A. Organize biennial symposia and workshops</b>	Lead	PRIORITY
1. Conduct 2015 River Rally River Management Track, National Watertrails Forum	Risa	1
2. Develop presentation on hydropower post-relicensing opportunities for River Rally	Risa	1
3. Develop poster and/or presentation on river database Project	Risa	1

<b>B. Sponsor 2015 field training exercises</b>	Lead	PRIORITY
1. Hold SW 2015 River Ranger Rendezvous (RRR), or substitute activity	SW Chapter	2
2. Organize and hold two activities per chapter	Chapter Presidents	1

<b>C. Mentor emerging professionals</b>	Lead	PRIORITY
1. Promote and encourage implementation of the RMS mentor program	Judy Culver Gary	4
2. Write a series of journal articles focusing on mentor examples, My Mentor column, inspirational articles.	Gary	1
3. Develop a 'RiverPaths' clearinghouse and training for river-based job seekers and student/early career professionals, possible mentoring aspect	Risa	2

<b>D. Establish and update best practices guidance</b>	Lead	PRIORITY
1. Update Better Boater Bathrooms – explore sponsorship.	Lisa Byers	4
2. Develop outline for Best Management		

Practices for sustainable river running (human waste, tent site selection, fire pans, non-native invasive species spread prevention, how to tie up a boat). River Managers Bible (similar to John Hendee’s Wilderness Management Textbook) and include boat ramp design/put-in designs, etc.	Dennis	2
3. Leave No Trace, Inc.; Tread Lightly to investigate co-branding opportunities and partnering.	Randy	2

<b>E. Develop and maintain professional standards</b>	Lead	PRIORITY
1. Webinar Trainings: 2 for USDAFS, 6 for NPS USDAFS are WSR trainings NPS are encore presentations from Denver training (RTCA).	Risa	1
2. Scholarships - seeking and promoting, looking for funds to support them.	Risa	3
3. Symposium Continuing Education Opportunities.	Risa	4
4. Membership Continuing Education Opportunities	Risa	2
5. Bestow 2015 RMS awards	Jennifer	1
6. Continue to address/inform OGE ethics rule with agency leads and potential or new RMS officers as-needed.	Gary	3

**2. Advancing Knowledge**

- 1) Rivers Database
- 1) Journal and Listserv
- 1) Website
- 2) Safety Database
- 2) FERC License Database
- 2) Social Media
- 4) Mentoring

<b>A. Serve as an information clearinghouse for river knowledge and expertise</b>	Lead	PRIORITY
1. Maintain RMS listserve	Risa	1
2. Maintain and improve RMS website.	Risa	1

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3. Identify events in each Chapter to present RMS displays.	Chapter Presidents	2
4. Send two mailings (incl. emails) per chapter to members (e.g., event invitation, newsletter, update on activities, ballot, etc.).	Chapter Presidents	1
5. Post and update chapter web pages.	Chapter Presidents	1
6. Safety database that tracks fatalities, accidents: identify funding opportunities. (US Coast Guard only has decent data for motorized boating, not non-motorized. USCG desires more info. Good timing for future funding opp)	Risa	2

<b>B. Promote broader understanding of river management issues through the Journal and other avenues</b>	Lead	PRIORITY
1. Publish 2013-14 quarterly journal archives; post online; improve financials 5-10%	Chet, Risa, new intern	1
2. Maintain RMS membership group on Facebook.	Kristina, Risa, Molly	2
3. Provide quarterly chapter updates to RMS Journal due Nov 1, 2014.	Chapter Presidents	1
4. Promote understanding of FERC post-relicensing opportunities for river management/enhancement*	Risa	2
5. Include one article illustrating partnership success by agency/industry/public user/volunteer per journal issue	Journal Lead	2

<b>C. Support the advancement of scientific knowledge about rivers and the people that use them</b>	Lead	PRIORITY
1. Develop National Rivers Recreation (geospatial) Database, process for accepting and integrating data, user interface and website called the National Rivers Project	Risa	1

<b>D. Build partnerships and share knowledge: agencies, academia, industry and users</b>	Lead	PRIORITY
1. Develop professional knowledge concerning non-native aquatic invasive species (NNIS) management.	Risa, Helen	4

**2. Inspiring Future Leaders**

- 1) Annual RMS Intern
- 2) NPS \$5k for Paddle Forward Video
- 2) River Studies and Leadership Certificate

<b>A. Develop and sustain internship programs</b>	Lead	PRIORITY
1. Provide RMS internship opportunities	Risa	1

<b>B. Promote programs that connect children with rivers</b>	Lead	PRIORITY
1. Partner with agencies that already have funds to provide a program: support Paddle Forward with mentor for Wild River Academy videographer part of \$5,000 extant from prior year. Full production will need additional funds.	Risa, Joan Harn	2

<b>C. Develop and maintain certification and accreditation programs</b>	Lead	PRIORITY
1. Support River Studies and Leadership Certificate with MOU, promotional poster and brochure that can be tailored. Recruit additional schools to replace the ones that do not make commitments.	Gary, Risa, Randy	2
2. Add RSLC presentation to 2016 Boise Symposia and at AORE 2015.	Student presenters and UI advisor	

**4. Building Capacity**

- 1) Board Support, Chapter Support, Member Support
- 2) Increase Membership: Less Risa, More \_\_\_? \_\_\_
- 2) Increase Fundraising: Less Risa, More \_\_\_? \_\_\_
- 4) Partnerships/Outreach to other Orgs

<b>A. Develop and implement training programs that meet the needs of river managers</b>	Lead	PRIORITY
1. Leverage interest in water trails to move to lead in watertrails organizational leadership. Reference frameworks for National Scenic	Risa	2

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Trails, National Historic Trails, etc. to consider National Water Trail RMS brand.		
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<b>B. Demonstrate river management expertise that appeals to an interdisciplinary audience</b>	?	1
Already doing this, captured elsewhere		

<b>C. Exhibit river expertise and programming that appeals to funders</b>	?	1
Already doing this, captured elsewhere		

<b>D. Develop strong partnerships with public, private and nonprofit organizations</b>	Lead	PRIORITY
1. Submit letters of inquiry and grant proposals to increase organizational capacity.	Risa	2
2. Continue close relationships with partners, including SORP, Submerged Lands, American Whitewater, American Rivers, American Trails, American Canoe Association, Ornithological Association, American Fisheries Association, America Outdoors Association, Outdoor Industry Association, Student Conservation Corps, Tamarisk Coalition/X-Watershed Network. Youth Organizations SCA, VISTA, and Americorps.	Board, Risa	4
3. Secure 2016 Symposium partnerships with SORP or regional watertrail groups and CVBs, possible sponsors (Maravia, Cascade, Aire, NRS, Partner Steel, Boise State Univ, Univ. Idaho, Air Force base Recreation Contact, NIFC, BLM Boise District, BLM ID State Office, Boise NF, ...)	Board and 2016 Event Committee	1

<b>E. Continue strong interaction with federal agency partners to create or expand necessary products and services</b>	All	1
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<b>F. Membership enhancement</b>	Lead	PRIORITY
1. Replenish merchandise stock	Risa	4
2. Offer t-shirt inventory via online sale	Risa	2

3. Conduct membership promotion March – May	All	1
4. Each RMS Board member recruits 2 members	Board	1
5. Send list of expiring members to Chapter Secretaries (or delegates) to facilitate personal contact upon request.	Risa	1
6. Each Chapter officer personally invites one non RMS member to an RMS national or chapter activity.	Chapter Officers	3
7. Post 2015 Work Plan online.	Jennifer	1
8. Continue professional purchase program: check with vendors to confirm discount arrangement	Scott	3
9. Recover membership level to 400+	Board	1

<b>G. Fundraising</b>	Lead	PRIORITY
1. Promote monthly donor program.	Risa	1
2. Develop a fundraising plan.	Randy, Risa	1
3. Develop Fall Fundraising Letter to members, lifetime members, and non-members who attended symposium, water trails attendees, etc.	Helen	1
4. Continue/promote lifetime member giving program.	Gary, Randy	2
5. Promote planned giving program in 2015.	Gary, Randy	2

<b>H. Administration</b>	Lead	PRIORITY
1. Annual contract review and evaluation	Exec Board	1
2. Administer 2014-15 contracts.	Risa	1
3. Add updated contract to Huddle site	Risa	1
4. Develop 2015 chapter work plans/ To-Do List.	Chapter Presidents	1
5. Conduct chapter elections as needed.	Chapter Presidents / Risa	1
6. Implement ways to reduce costs for RMS annual business meeting, including travel.	Board	3