

**River Management Society – DRAFT - 2009 Annual Work Plan - DRAFT  
September 19, 2008**

**RMS Mission:** *To support professionals who study, protect, and manage North America's rivers.*

**Goal 1: Professional Development – Encourage career-long learning and leadership in river management and science.**

Objectives	Actions	Responsibility	Deadline	Budget
Objective 1.1: Support consistency and quality in river management for use in higher education, certification programs and hiring.	Identify 5 to 15 universities with potential core courses and specialty areas related to river management. Summarize common course title similarities and	Rachel Peters	1-Jun	
	Develop a short white paper on 2 to 3 alternative types of continuing education credits for Board consideration in January.	Liz Close/Mary Crockett	1-Jan	
Objective 1.2: Expand the range of professional development services available to those exploring or employed in the field of river management.	Maintain job board on RMS website.	Caroline Kurz	Ongoing	
	Reevaluate the RMS job board - including frequency of use, effectiveness, method of population, marketing, and location on website (member/public).	Bunny Sterin	1-Oct	
	Promote and encourage implementation of the RMS mentor program, and provide a list of ongoing activities.	Gary Marsh	1-Oct	
	Provide RMS internship opportunities.	Caroline Kurz	Ongoing	
Objective 1.3: Provide an array of current, accurate, accessible and easy-to-use member services, technologies and benefits that support active networking and interactive learning among members.	Maintain RMS listserv.	Caroline Kurz	Ongoing	
	Replenish merchandise stock; vests, jackets, mesh bags, dry-weave shirts.	Debbie Johnson	1-Mar	\$1,950
	Add remaining 2007, and all 2008 newsletter articles to online searchable archive.	Chet Crowser/Intern	1-Jun	
Objective 1.4: Provide training opportunities in state-of-the-art technologies and science pertaining to river management.	Hold 2009 River Ranger Rendezvous (RRR).	Southwest Chapter	1-Sep	
	Assist with 2009 Interagency River Managers Workshop.	Caroline Kurz	1-Apr	
	Plan for 2010 RMS Symposium.	Denny Huffman	Ongoing	\$10,000
Objective 1.5: Recognize and reward excellence and professional contribution by those who study, protect, and manage rivers.	Bestow 2009 RMS awards.	Awards Committee Chair	1-Apr	

**Goal 2: Information – Promote development and sharing of information and knowledge about river ecosystems and their management.**

Objectives	Actions	Responsibility	Deadline	Budget
Objective 2.1: Stimulate research and applied science projects in river ecology and river management.	Administer 2009 contracts.	Lee Larson	Ongoing	
Objective 2.2: Increase recognition of RMS as a leading source of information about rivers and river management.	Publish a waterproof pre-river orientation checklist as a sale and promotional item.	Gary Marsh/Caroline Kurz	1-Jun	\$5,000
	Update and publish the RMS river log.	G.Marsh/Intern/C. Kurz	1-Mar	\$10,000
	Publish 2009 quarterly newsletters; post online.	C.Kurz/C.Crowser	Ongoing	
	Decide on new masthead for newsletter.	Board Members	1-Jan	
	Explore ways to minimize production and distribution costs for RMS newsletter, e.g. printed abstracts with full content available online, and electronic distribution to some members.	Liz Lacy / Melissa Blair	1-Oct	
Objective 2.3: Ensure that the body of knowledge possessed by members and created by RMS activities is documented, objective, scientifically sound, replicable and accessible.	Circulate concept for a professional web-based river management journal among 10 to 15 academics and managers and recruit two co-editors.	Doug Whittaker	1-Aug	
	Launch online Journal of River Management Society.	Doug Whittaker	1-Dec	
	Maintain National River Database (BLM)	Gary Marsh	1-Dec	\$4,000
	Post 2007 and 2008 accomplishments, and 2009 work plan online.	Chet Crowser	1-Jan	

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**Goal 3: Education – Advance the use of science and research in river policy formulation, decision making, and management.**

Objectives	Actions	Responsibility	Deadline	Budget
Objective 3.1: Support sound policy and decision-making by increasing the availability of up-to-date and accurate science and information about rivers and their ecosystems.	Distribute river use allocation paper.	Gary Marsh./Caroline Kurz	1-Feb	\$1,000
Objective 3.2: Assist organizations that promote policies complementary to the RMS mission by providing them with credible, compelling and cutting-edge state of the art research, science and data.	Select and schedule meeting with two professional societies and exchange information.	Liz Lacy/Randy Thoreson	1-Sep	
	Investigate and prepare report to Board on potential RMS involvement with Headwaters Institute seminars.	Rachel Peters	1-May	

**Goal 4: Capacity Building – Enhance the organization’s ability to achieve its mission.**

Objectives	Actions	Responsibility	Deadline	Budget
Objective 4.1: Retain existing members through active chapters.	Organize and hold two activities per chapter.	Chapter Presidents	1-Oct	
	Provide quarterly chapter updates to RMS newsletter.	Chapter Presidents	Ongoing	
	Send two mailings per chapter to members (e.g., event invitation, newsletter, update on activities, ballot, etc.).	Chapter Presidents	Ongoing	
	Send list of expiring members to Chapter secretaries (or delegates) monthly to facilitate personal contact.	Caroline Kurz	Ongoing	
	Offer merchandise at 2009 Interagency River Managers Workshop.	Debbie Johnson	1-Apr	
Objective 4.2: Achieve 5% annual growth in membership.	Each RMS Board member recruits two new members.	Board Members	1-Oct	
	Each RMS Board member considers giving away up to two associate memberships to deserving candidates.	Board Members	1-Oct	
	Each Chapter officer personally invites one non RMS member to an RMS national or chapter activity.	Chapter Officers	1-Oct	
Objective 4.3: Diversify the membership.	Chapter presidents identify events in each Chapter region to present RMS display; compile schedule for circulation.	Melissa Blair/Caroline Kurz	1-Dec	
	Create radio buttons for the online membership form (new and renewal) that describes people's principal focus area for their work/study.	C. Crowser/Harris Burpee	1-Mar	
Objective 4.4: Enhance national and chapter structure.	Develop annual or biennial 2009 chapter work plans.	Chapter Presidents	1-Oct	
	Conduct elections for Alaska, Southeast, and Pacific chapter officers.	C.Kurz/ M.Blair/ M.Crockett/ K.Rylands	1-Oct	
	Post Southwest, Northeast, and Pacific chapter web pages.	Sterin/ Lacy/ Rylands/ Crowser	1-Oct	
Objective 4.5: Diversify funding sources and increase funding levels.	Submit three or more grant proposals to fund a 3-year Executive Director position and Administrative Assistant.	E.Mayer/J.MacCartney/ K.Rylands	1-Oct	
	Prepare Planned Giving marketing letter.	Gary Marsh	1-Jan	
	Prepare annual CFC application, and submit to Conservation and Preservation Charities of America.	S.Johnson/ L.Larson	1-Oct	
	Investigate ways to reduce costs for RMS annual business meeting, including travel.	M.Crockett/ B.Sterin/ L.Lacy/ R.Thoreson	1-Oct	
	Objective 4.6: Expand the organization’s administrative, programmatic and support staff.	Determine composition of staff selection committee.	Board Members	1-Jan
Develop and adopt human resources policy and employee handbook.		Dennis Willis	1-Mar	

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	Advertise Executive Director position, conduct interviews and hire new staff.	J. MacCartney/S. Johnson	1-Oct	\$12,582
Objective 4.7: Develop and expand partnerships to leverage capabilities and share resources.	Identify potential partners and locations for 2012 RMS Symposium.	Board Members	1-Oct	
			<b>TOTAL</b>	<b>\$44,532</b>