

**River Management Society – 2008 Annual Work Plan
October 13, 2007**

RMS Mission: *To support professionals who study, protect, and manage North America's rivers.*

Goal 1: Professional Development – Encourage career-long learning and leadership in river management and science.

Objectives	Actions	Responsibility	Deadline	Budget
Objective 1.1: Support consistency and quality in river management for use in higher education, certification programs and hiring.	Expand list of potential topic areas that belong in the river management curriculum, and formalize in short report.	Doug Whittaker	July	
	Identify 5 to 15 universities with potential core courses and specialty areas related to river management. Summarize common course title similarities and structures in report.	Rachel Peters	June	
	Review certification programs of other professional societies, and summarize in short report.	Liz Close/Mary Crockett	June	
	Develop a short white paper on 2 to 3 alternative types of certification programs for Board consideration in October.	Liz Close/Mary Crockett	September	
Objective 1.2: Expand the range of professional development services available to those exploring or employed in the field of river management.	Maintain job board on RMS website.	Caroline Kurz	Ongoing	
	Finalize RMS mentor program paper.	Dennis Willis/Gary Marsh	March	
	Provide two RMS internship opportunities	Caroline Kurz	Ongoing	\$2,500
Objective 1.3: Provide an array of current, accurate, accessible and easy-to-use member services, technologies and benefits that support active networking and interactive learning among members.	Maintain RMS listserv.	Caroline Kurz	Ongoing	
	Replenish merchandise stock; add dry-weave shirts and lapel pins.	Debbie Johnson	March	\$3,200
	Add 2007 newsletter articles to online searchable archive.	Chet Crowser/Intern	February	
Objective 1.4: Provide training opportunities in state-of-the-art technologies and science pertaining to river management.	Hold 2008 River Ranger Rendezvous (RRR).	Northwest Chapter	September	
	Develop and prioritize a list of potential short course topics and formats.	Doug Whittaker	August	
	Develop protocol/guidelines for selecting short courses.	Doug Whittaker	August	
	Host 2008 RMS Symposium.	Dan Haas	June	
Objective 1.5: Recognize and reward excellence and professional contribution by those who study, protect, and manage rivers.	Bestow 2008 RMS awards.	Awards Committee Chair	June	

Goal 2: Information – Promote development and sharing of information and knowledge about river ecosystems and their management.

Objectives	Actions	Responsibility	Deadline	Budget
Objective 2.1: Stimulate research and applied science projects in river ecology and river management.	Administer 2008 contracts.	Dan Haas	Ongoing	
Objective 2.2: Increase recognition of RMS as a leading source of information about rivers and river management.	Publish a waterproof pre-river orientation checklist as a sale and promotional item.	Gary Marsh/Caroline Kurz	September	\$5,000
	Update and publish the RMS river log.	G.Marsh/Intern/C. Kurz	September	\$10,000
	Publish 2008 quarterly newsletters; post online.	C.Kurz/C.Crowser	Ongoing	
Objective 2.3: Ensure that the body of knowledge possessed by members and created by RMS activities is documented, objective, scientifically sound, replicable and accessible.	Circulate concept for a professional web-based river management journal among 10 to 15 academics and managers and recruit two co-editors.	Doug Whittaker	August	
	Launch online Journal of River Management Society.	Doug Whittaker	December	
	Enhance National River Database (BLM)	Gary Marsh	December	\$5,000
	Post 2007 accomplishments and 2008 work plan online.	Chet Crowser	January	

Goal 3: Education – Advance the use of science and research in river policy formulation, decision making, and management.

Objectives	Actions	Responsibility	Deadline	Budget
Objective 3.1: Support sound policy and decision-making by increasing the availability of up-to-date and accurate science and	Solicit nominations for “8 Successes & 8 Challenges ‘08” program; award members whose nominations are chosen.	D. Whittaker/L. Grussing	June	\$800

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information about rivers and their ecosystems.	Post RMS policy papers to web.	G.Marsh/C.Crowser	January	
	Publish allocation toolbox technical paper and distribute in accordance with contract.	D.Whittaker	April	
Objective 3.2: Assist organizations that promote policies complementary to the RMS mission by providing them with credible, compelling and cutting-edge state of the art research, science and data.	Select and schedule meeting with two professional society and exchange information.	Robin Fehlau/Elaine Mayer	September	
	Investigate and prepare report to Board on potential RMS involvement with Headwaters Institute seminars.	Rachel Peters	June	

Goal 4: Capacity Building – Enhance the organization’s ability to achieve its mission.

Objectives	Actions	Responsibility	Deadline	Budget
Objective 4.1: Retain existing members through active chapters.	Organize and hold two activities per chapter.	Chapter Presidents	October	
	Provide quarterly chapter updates to RMS newsletter.	Chapter Presidents	Ongoing	
	Send two mailings per chapter to members (e.g., event invitation, newsletter, update on activities, ballot, etc.).	Chapter Presidents	Ongoing	
	Send list of expiring members to Chapter secretaries (or delegates) monthly to facilitate personal contact.	Caroline Kurz	Ongoing	
	Offer merchandise at 2008 RMS Symposium and RRR.	Debbie Johnson	September	
Objective 4.2: Achieve 5% annual growth in membership.	Plan and conduct 2008 membership challenge.	Caroline Kurz	June	\$500
	Each RMS Board member recruits two new members.	Board Members	October	
	Each Chapter officer personally invites one non RMS member to an RMS national or chapter activity.	Chapter Officers	October	
Objective 4.3: Diversify the membership.	Identify events in each Chapter region to present RMS display; provide to Chapter officers.	Robin Fehlau	December	
	Create radio buttons for the online membership form (new and renewal) that describes people's principal focus area for their work/study.	C. Crowser/Harris Burpee	March	
Objective 4.4: Enhance national and chapter structure.	Develop annual or biennial 2009 chapter work plans.	Chapter Presidents	October	
	Conduct elections for national officers.	C. Kurz/Election Chair	September	
	Post AK and SW chapter web pages.	Mayer/ Fehlau/ Crowser	May	
	Develop conflict of interest policy.	S.Johnson/D.Ryan	January	
	Post 'History of RMS' on website.	Lisa Klinger/Chet Crowser	January	
Objective 4.5: Diversify funding sources and increase funding levels.	Develop an RFP and contract with a grant writer to prepare a proposal to fund a 3 year Executive Director position.	E.Mayer/J.MacCartney/ K.Rylands	October	\$10,000
	Contract with Conservation and Preservation Charities of America to get RMS listed in CFC.	S.Johnson/D.Haas	January	\$1,000
	Finalize layout and publish planned giving program brochure.	G.Marsh./C.Kurz	September	\$4,000
Objective 4.6: Expand the organization’s administrative, programmatic and support staff.	Interview and appoint an ex-officio financial advisor.	Board	January	
Objective 4.7: Develop and expand partnerships to leverage capabilities and share resources.	Identify potential location(s) for 2010 symposium.	Board	May	
			TOTAL	\$42,000