

River Management Society – 2006 Annual Work Plan
October 15, 2005

RMS Mission: *To support professionals who study, protect, and manage North America's rivers.*

Goal 1: Professional Development – Encourage career-long learning and leadership in river management and science.

Objectives	Actions	Responsibility	Deadline	Done By
Objective 1.1: Support consistency and quality in river management for use in higher education, certification programs and hiring.	<ul style="list-style-type: none"> • Contact Bill McLaughlin (UI) and report to the Board on curriculum requirements. • Establish Certification Committee to research and review existing certification programs • Report to RMS Board on status of certification program. 	Rachel Peters Barry Beasley / Mike Greco Barry Beasley		
Objective 1.2: Expand the range of professional development services available to those exploring or employed in the field of river management.	<ul style="list-style-type: none"> • Maintain job Board on RMS website. • Solicit RMS member to draft a mentoring program concept paper. • Provide two RMS internship opportunities 	Caroline Tan Dennis Willis Caroline Tan		
Objective 1.3: Provide an array of current, accurate, accessible and easy-to-use member services, technologies and benefits that support active networking and interactive learning among members.	<ul style="list-style-type: none"> • Publish 2006 membership directory. • Maintain RMS listserve. • Maintain searchable archive of newsletter articles. 	Caroline Tan Caroline Tan Caroline Tan		
Objective 1.4: Provide training opportunities in state-of-the-art technologies and science pertaining to river management.	<ul style="list-style-type: none"> • Sponsor 2006 RMS symposia. • Conduct NW Chapter River Ranger Rendezvous (RRR). • Develop short course trainings on specific river topics that Doug W. is working on – additional training yet to be identified. • Conduct AK Chapter RRR. 	Board NW Chapter Doug Whittaker Alaska Chapter		
Objective 1.5: Recognize and reward excellence and professional contribution by those who study, protect, and manage rivers.	<ul style="list-style-type: none"> • Bestow 2006 RMS awards 	Board		

Goal 2: Information – Promote development and sharing of information and knowledge about river ecosystems and their management.

Objectives	Actions	Responsibility	Deadline	Done By
Objective 2.1: Stimulate research and applied science projects in river ecology and river management.	<ul style="list-style-type: none"> • Create a list of funding sources. 	Mike Greco		
Objective 2.2: Increase recognition of RMS as a leading source of information about rivers and river management.	<ul style="list-style-type: none"> • Develop a comprehensive, searchable catalog database of a broad range of river management actions, issues, alternatives, decisions, solutions and practices. • Publish and post online 2006 quarterly newsletters. • Maintain searchable archive of newsletter articles. • Listserve maintenance 	Interns (Jen McDonald) Caroline Tan Caroline Tan Caroline Tan		

Objective 2.3: Ensure that the body of knowledge possessed by members and created by RMS activities is documented, objective, scientifically sound, replicable and accessible.	<ul style="list-style-type: none"> • Develop a professional river web based management journal. Journal of River Mgmt. Society • Publish, distribute, and post 2006 RMS Symposia proceedings. • Administer 2006 contracts. • Post 2005 accomplishments and 2006 work plan online. 	Doug Whittaker Caroline Tan Dan Haas Caroline Tan		
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Goal 3: Education – Advance the use of science and research in river policy formulation, decision making, and management.

Objectives	Actions	Responsibility	Deadline	Done By
Objective 3.1: Support sound policy and decision-making by increasing the availability of up-to-date and accurate science and information about rivers and their ecosystems.	<ul style="list-style-type: none"> • Solicit and organize a list of critical river policy issues from membership. • Post RMS policy papers to web. 	LuVerne Grussing/Doug Whittaker Caroline Tan		
Objective 3.2: Assist organizations that promote policies complementary to the RMS mission by providing them with credible, compelling and cutting-edge state of the art research, science and data.	<ul style="list-style-type: none"> • Debriefing with MRNRC officers at 2006 joint meeting. • Schedule meeting with one professional society and exchange information. 	Jim MacCartney Lisa Klinger		

Goal 4: Capacity Building – Enhance the organization’s ability to achieve its mission.

Objectives	Actions	Responsibility	Deadline	Done By
Objective 4.1: Retain existing members by providing member benefits.	<ul style="list-style-type: none"> • Convert two existing 5+ year members to lifetime memberships. • Chapters organize two activities in 2006. • Chapters provide four updates to the Society newsletters. • Send two mailings to Chapter members (e.g., event invitation, newsletter, update on activities, election ballot, etc.) in 2006. • Quarterly send list of expired members to Chapter secretaries to facilitate personal contact for renewal. • Provide time slot for RMS chapter activities at the 2006 Symposium. • Promote merchandise sales at RRRs and 2006 Symposium. 	Board Chap. Presidents Chap. Pres. Caroline Tan Dan Haas Melissa Blair/Ken Vines/ Monica Zimmerman		
Objective 4.2: Achieve 5% annual growth in membership.	<ul style="list-style-type: none"> • Membership task force to propose to Board appropriate incentives to achieve growth and diversification of membership. • Each RMS Board member recruits three new members. • Each Chapter officer personally invites one non RMS member to the 2006 Symposium or a chapter activity. • Each RMS Chapter encourages one member to support organizational memberships as well as individual professional memberships. • Finalize anti-free loader policy 	Michael Crane Board Chap. Officers Chap. Officers Board		

Objective 4.3: Diversify the membership.	<ul style="list-style-type: none"> • Research and compile summary report of other organizations for examples of diversification and growth. 	Mike G.reco		
Objective 4.4: Enhance national and chapter structure.	<ul style="list-style-type: none"> • Post all chapter bylaws on website and include in master documents. • Develop annual or biennial chapter work plans. • Post two additional chapter web pages. • NE, Pacific, AK and SE chapters hold elections. • Amend national and chapter by-laws to identify beginning of term. 	Caroline Tan/Rachel Peters Chap. Pres. Elaine Mayer/Robin Fehlau Chap. Pres. Chap. Pres.		
Objective 4.5: Diversify funding sources and increase funding levels.	<ul style="list-style-type: none"> • Compile a list of projects that could be funded by grants. • Develop or contract grant proposals for member brochure or other appropriate projects. • Enroll two new RMS sponsors for 2006 Symposium. • Implement the planned giving program through active marketing (targeting/distribution to member and non-member sources). Update information on the website and master business documents. 	Michael Crane Jim MacCartney Steve Johnson Gary Marsh		
Objective 4.6: Expand the organization's administrative, programmatic and support staff.	<ul style="list-style-type: none"> • Set aside \$5,000 for part time Executive Director. • Recruit an ex-officio financial advisor. 	Board Board		
Objective 4.7: Develop and expand partnerships to leverage capabilities and share resources.	<ul style="list-style-type: none"> • Contract publication of a promotional brochure for internal and external audiences, media and marketing sources. • Develop umbrella MOU with BLM. • Obtain waivers for federal employee participation as RMS officers (chapter and national). 	Caroline Tan LuVerne Grussing/Gary Marsh Dave Ryan/Gary Marsh/Liz Close/Denny Huffman		